

Competitor Pricing

EXECUTIVE COACHING COMPETITOR PRICING

- Cost of Executive Coaching in 2022: Generally, most professional experienced coaches will charge between \$20,000-\$30,000 for a six-month program. ([LINK](#))
- According to The Conference Board Executive Coach Fee survey [2008], CEO Executive Coaching engagements are typically six months or one year in duration and fees range from \$13,000 to \$30,000 for six months. ([LINK](#))
- Arden Coaching states most professional-level Executive Coaching programs fall in the range of \$20,000-\$30,000 for a six-month program. ([LINK](#))
- According to The Center for Leadership Studies, coaches of leaders on executive leadership teams will likely start between \$500 and \$650 per hour but can range into four digits. ([LINK](#))
- Senior coaches generally coach top leadership inside small to mid-size companies and charge \$1200-2,000 per session. (Tony Stubblebine, CEO of Medium) ([LINK](#))

MASTERMIND/ADVISORY BOARD COMPETITOR PRICING

- Vistage Membership costs \$10,500/year for hosting specialized workshops, dynamic group meetings, speakers, and on-the-job approaches. ([LINK](#))
- Membership at Chief can cost close to \$8,000 per year, but Childers says the vast majority of their members are sponsored by their company because leadership development and coaching is one of the major reasons to join. ([LINK](#))
- (Masterminds) Based on your value and the value of the group, some groups charge \$15,000 – \$30,000 a year. ([LINK](#))

HEALTH, LIFE, CAREER, AND ORGANIZATION COACHES

- The average health coach rates range between \$200 and \$500 per month. ([LINK](#))
- Professional organizer charges between \$80-100 per hour. ([LINK](#))
- Life coaching varies between \$75-200 per hour. ([LINK](#))

FULL-DAY WORKSHOPS

- Fees can range from \$5,000 - \$15,000 for Leadership Consulting Services as cited by Action Learning Associates. ([LINK](#))