

REVEL COACH

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Executive coaching for CEOs and senior leaders is a significant investment with costs varying based on factors such as the coach's experience, the program's duration, and the specific needs of the executive. **Here is your guide to understanding this investment, based on industry-standard pricing insights.**

Consulting & Coaching Services:

"Fee Ranges for Coaching Services" Source: [Action Learning](#)

Outlines various coaching fee structures, noting that individual coaching services typically range from \$3,000 to \$50,000 for a six-month engagement. Team/Group Coaching fees range from \$1,000 to \$4,000 per person.

"How Much is the Cost of Executive Coaching?" Source: [CareerMinds](#)

Discusses the average fees for executive coaching, noting organizations typically allocate \$10,000 to \$50,000 per executive annually. Some coaches charge higher rates for specialized expertise.

"Revealing Costs: What Do Executive Coaches Charge?" Source: [Consulting By Prime](#)

Individual coaching sessions can range from \$200 to \$500 per hour, and six-month packages comprising bi-weekly sessions may cost \$5,000 to \$15,000. Group sessions start at \$10,000 and increase based on scope and duration.

"The Ultimate Guide to Executive Coaching Pricing in 2024" Source: [Simply Coach](#)

Provides insights into executive coaching fees, stating that per-session costs typically range from \$200 to \$500 per hour. Package deals cost between \$5,000 and \$15,000 for comprehensive, long-term development.

"Increase Your ROI with Executive Business Coaching" Source: [Smart Moves Inc](#)

Highlights that six months of individual executive coaching generally costs \$15,000 to \$25,000, including personal assessments and regular coaching sessions.

"Cost of Executive Coaching 2023: Is It A Waste Of Money?" Source: [Arden Coaching](#)

References a Harvard Business Review article placing median rates for executive coaching at \$500 per hour, with an hourly range between \$200 to \$3,500.

"Average Cost For Career And Executive Coaching Services" Source: [Quenza](#)

Mentions common packages, such as 12 months with 2-hour monthly sessions costing \$8,000 to \$12,000+, or 6 months with 4-hour monthly sessions ranging from \$12,000 to \$18,000.

"How Much Does Executive Coaching Cost (2024)?" Source: [Next Level Coach](#)

States that executive coaches charge about \$350 per hour on average, with hourly rates ranging from \$200 to \$3,000. Six-month engagements typically cost \$13,000 to \$30,000.

"How Much Does Executive Coaching Cost: A Comprehensive Guide" Source: [TTRE Executive Coaching](#)

Discusses costs ranging from \$350 per hour to \$20,000-\$30,000 for a six-month program.

"How Much Does Executive Coaching Cost? A Detailed Guide" Source: [Find a Business That](#)

Notes executive coaches often charge around \$500 per hour, with some rates reaching up to \$3,000 per hour. Structured programs can cost \$10,000 over a few months.



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The Models of Executive Search

Recruiting top talent is not one-size-fits-all. Here's a breakdown of the most common types of executive search models used by companies and the associated fee structures, drawn from trusted third-party sources.

Retained Executive Search Source: [2020-4](#), Source: [Recruiters LineUp](#), Source: [SHRM](#)

- **Definition:** An exclusive, partnership-based search engagement ideal for C-suite, VP, and highly strategic leadership roles.
- **Typical Fees:** Retained search fees typically range from 25% to 35% of the placed executive's first-year total compensation. Fees are often structured in three installments:
 - **One-third upfront to initiate the search.**
 - **One-third after candidate interviews begin.**
 - **One-third upon placement or at a set milestone.**

Engaged / Container Search Source: [Novo Executive Search](#), Source: [Advocate Staffing](#)

- **Definition:** A hybrid between retained and contingency. Clients pay a small upfront fee, with the remaining due upon hire.
- **Typical Fees:** Usually 25% to 30% of first-year salary, with a portion paid upfront and the rest due on placement. Some firms, like Novo Executive Search and Advocate Staffing, charge a full 30% total for engaged search.

Contingency Search - Limited Partnerships Source: [TGS US](#)

- **Definition:** Firms are paid only if a candidate is hired. Often used for mid-level or high-volume hiring. Often multiple firms are competing to fill the same role.
- **Typical Fees:** Generally 20% to 30% of the hired candidate's first-year compensation.

Strategic Talent Solutions

In addition to placing leaders, Revel Search Scouts are experienced in the following and depending on the need, may leverage Revel Coach to support clients in proactively planning for talent and market challenges.

Succession Planning Source: [Gartner](#)

- Ensure long-term leadership continuity and bench strength.
- Aligns with strategic growth, leadership transitions, or M&A.

Talent Mapping & Market Analysis Source: [Deloitte](#)

- Gain a competitive edge with deep talent insights.
- Understand compensation benchmarks, role availability, and competitor structures.

Diversity Hiring Strategy Source: [Harvard Business Review](#)

- Create intentional pathways to diverse leadership.
- Integrate inclusive practices throughout the recruitment lifecycle.

Executive Onboarding & Transition Support Source: [McKinsey](#)

- Ensure your executive hires thrive in their first 90 days.
- Includes structured coaching and onboarding blueprints.